

**INTERNATIONAL FINANCE CORPORATION  
ADVISORY SERVICES**

**TERMS OF REFERENCE**

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**Position:** Consultant for Philippine Green Building (C2 level)  
**Project ID** 595167  
**Program:** Trade and Competitiveness  
**Duty station:** Manila, Philippines  
**Reports to:** Project Leader (PL) – Philippine Green Building Project

**The Organization:** The World Bank Group, through the International Finance Corporation (IFC), promotes sustainable private sector investment in developing countries as a way to reduce poverty and improve people's lives. In addition to its investment work, IFC executes a major program of private sector advisory services projects (AS).

**The Program:** The objectives of the Trade and Competitiveness are to promote direct investment in the private sector, build local businesses and financial intermediaries, and help improve the business enabling environment. Through a set of related projects, the T&C Program supports the WBG goals of reducing climate change impact, urban sustainability, rural inclusion and global competitiveness.

**The Project:** The overall objective of the program is to reduce carbon emissions and improve energy, water and other resource efficiencies associated with new building construction and retrofitting of existing buildings. Through a programmatic approach and in partnership with the government, the private sector and like-minded organizations, the program will help address market failures and major barriers in developing and implementing green buildings in the Philippines.

The project promotes and implements the IFC's Green Building Market Transformation Program, which has 3 components: 1) development and implementation of pilot city GB regulations; 2) development and implementation of national green building regulations; and 3) implementation of the EDGE certification system. The Philippine GB Code and Mandaluyong City GB ordinance are now in place. The EDGE program is yet to be launched. It seeks to address the gap in the market for a simple green building standard and a low-cost certification system. As part of the EDGE Program, IFC has developed an assessment instrument (the "EDGE Tool") that can be used to identify financially viable alternatives for developing a green building project at the early design stage. The EDGE Tool offers options that lead to a set of technical solutions to reduce the consumption of energy, water, and embodied energy in building materials, calculating upfront costs and potential operational savings.

The Green Building Program is looking for an individual consultant to assist the Project leader in program implementation, subject to the following terms and conditions.

**Scope of work:** The GB Consultant reports directly to the Project Leader of the Philippine Green Building Project and will work closely with the DPWH, Mandaluyong City and other government partners, the private sector and professional organizations, the EDGE local partner and the GB project team, which includes the EAP Regional Green Building Specialist, Global Green Building Specialist, EDGE Team and other IFC and WBG Staff resources. The GB Consultant shall provide insights into concrete green building issues and challenges faced in the design and implementation of green building concept (and EDGE Tools) in the Philippines. The primary focus of the work will be public awareness and capacity building to promote and implement Green Building and the EDGE Tools.

**Duties and Responsibilities:** The GB Consultant will be engaged for 100 days for the period of April 1, 2016 to June 30, 2017 and shall perform the following:

1. Organize GB forum for developers;
2. Assist the team to identify and understand the building energy efficiency/green buildings/EDGE Tools challenges and opportunities in the Philippines in line with the client's needs and resources;
3. Design and implement a marketing plan to promote the Philippine GB and EDGE Program;
4. Develop and nurture effective working relationship with relevant government and private sector partners to ensure good communication and productive collaboration;
5. Take an active role in discussions with private sector and government counterparts to explore and/or demonstrate the practical feasibility of the EDGE Tools and incorporate private sector feedback into development of the Indonesian EDGE Tools;
6. Assist in the preparation of all GB information documents;
7. Provide inputs for the EDGE Tools to achieve the resources saving, carbon reduction potential and other targets;
8. Draft monitoring framework to better monitor the progress of the GB and EDGE Tools implementation;
9. Assist in the development of modules and delivery of training programs for local partner staff and professionals/auditors;
10. Consolidate and analyze lessons learned from project implementation experience and share with team members;
11. Represent IFC and the project at conferences, round-tables, committees or working groups as assigned by the Project Leader;
12. Perform other functions as required and directed by the Project Leader.

**Qualifications:**

1. The consultant should have broad experience on all relevant aspects in designing and implementing a sound marketing plan (i.e. data collecting and analyzing, issues and stakeholders mapping, target setting, marketing, training and monitoring plan, etc.);
2. Significant hands-on experience in the field of building design, building energy efficiency and green buildings. An extensive experience in Marketing is a plus;
3. Strong analytical skills;
4. Experience with international and/or bilateral/multilateral development institutions would be an advantage, as well as prior work in advisory/consulting in private sector development;
5. Flexibility and creativity in working in a dynamic environment;
6. Ability to create and nurture effective working relationships with the project's clients;
7. Excellent presentation as well as oral and written communications skills; experience working with high level public and private sector counterparts, highly desirable;
8. Active user of MS Office applications (Word, Excel, PowerPoint) and other common architectural/engineering software;
9. Willingness to travel frequently throughout the Philippines and in the region.